



# CoinMarketCal

Advertising

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# Who We Are

- First and leading cryptocurrency economic calendar
- The most reliable and up-to-date information hub in the industry
- Dedicated content verification team
- Headquartered in Toulouse, France
- Read by investors, traders, developers and senior executives  
in the technology & financial space

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# Site Metrics (per day, on average)



2.5k

Unique Visitors



7.2k

Sessions



23k

Page Views

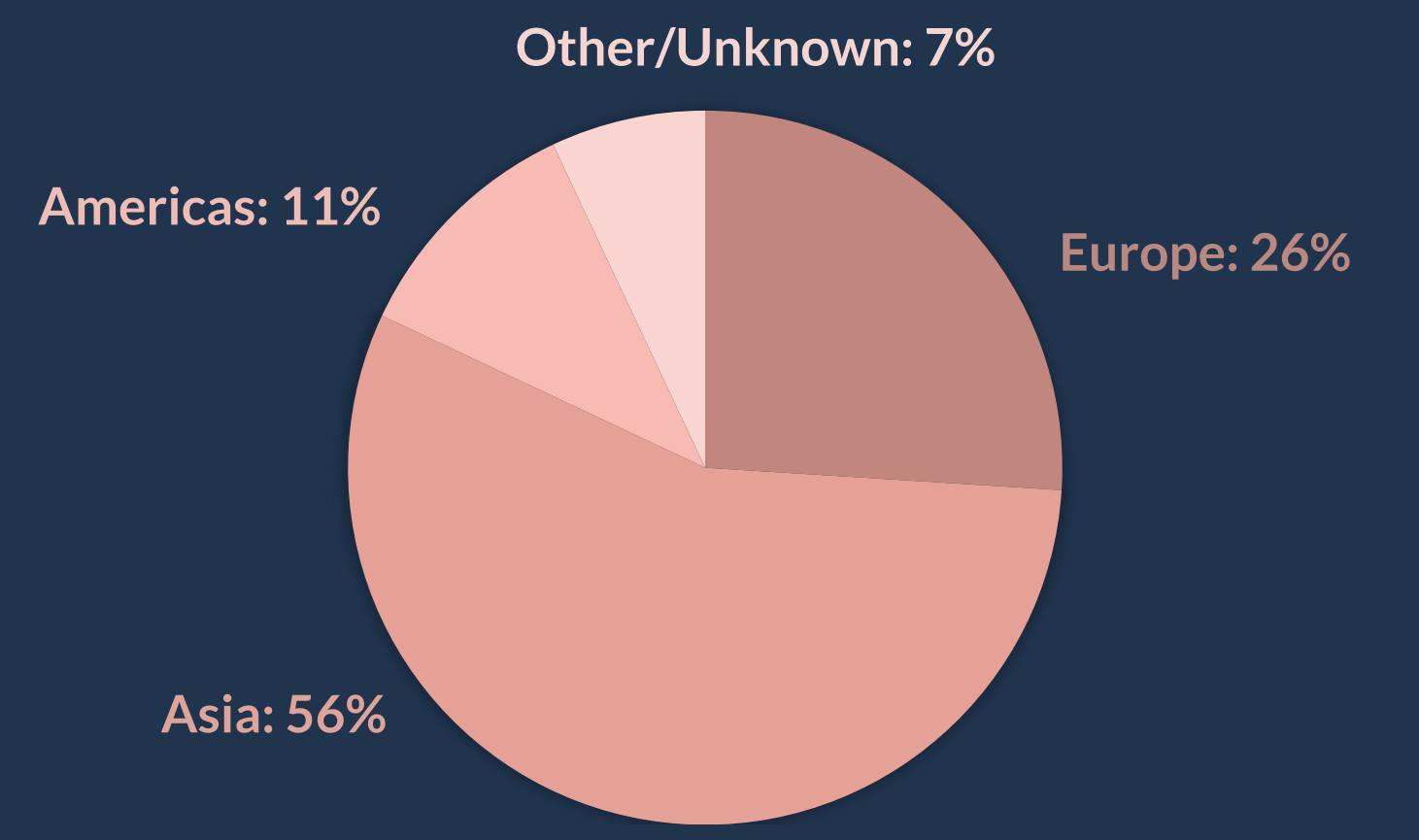
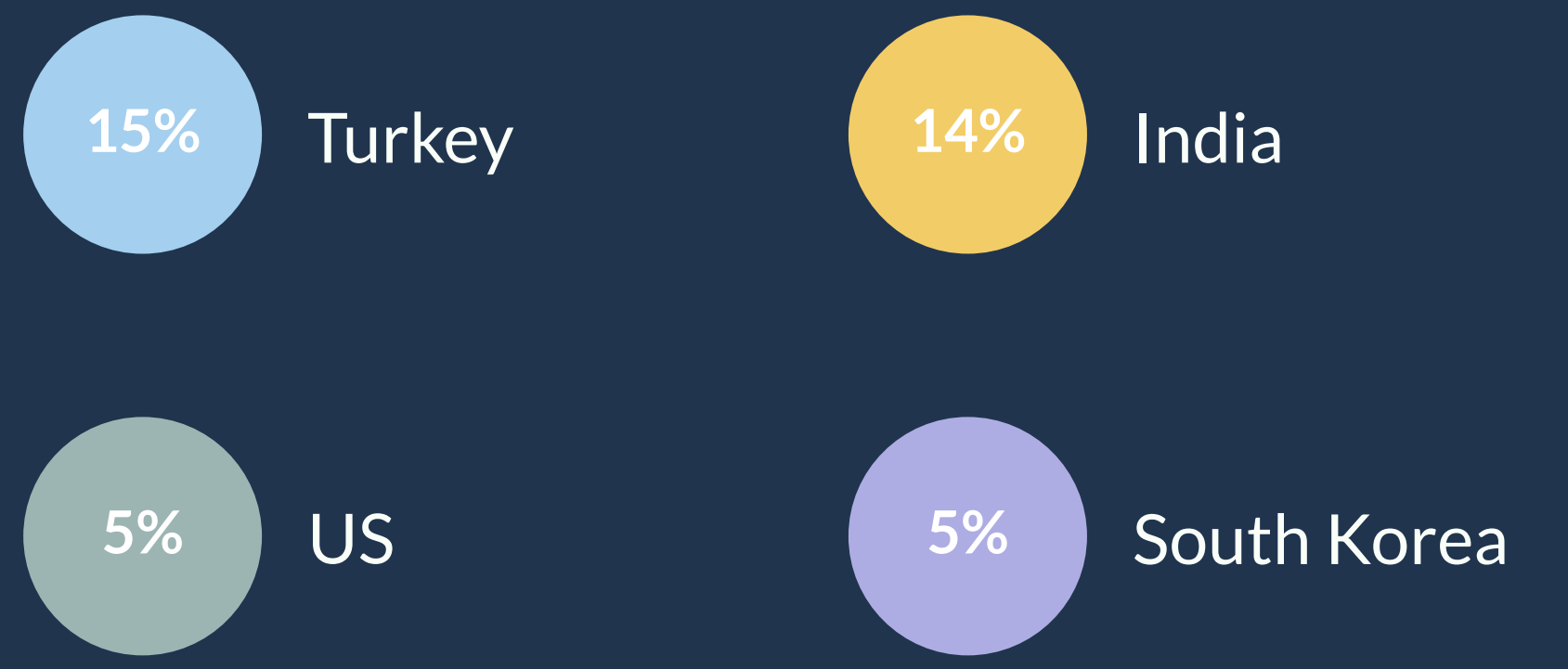
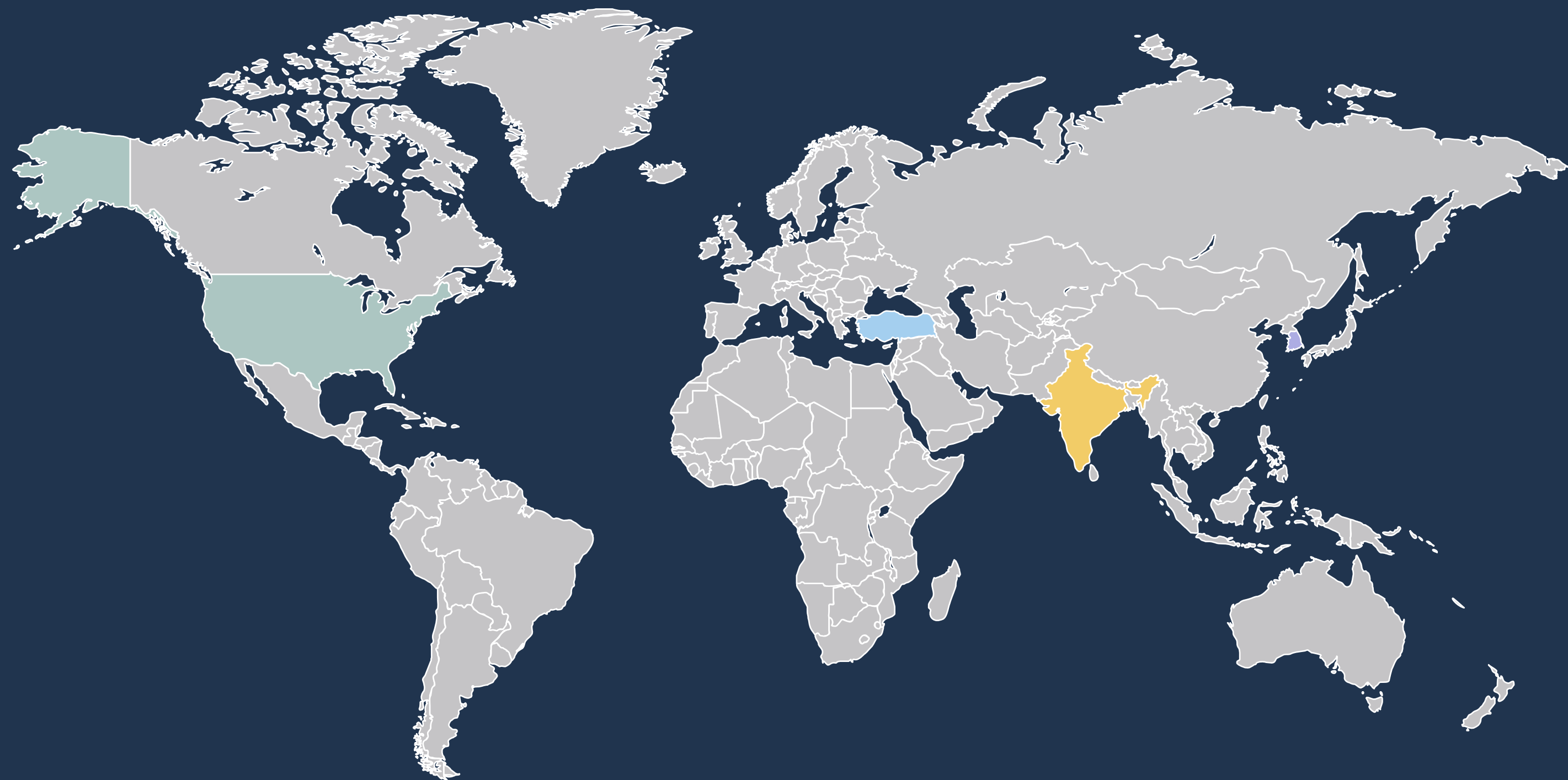
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# Demographics

- 86% Male
  - 49% 25-34 Years Old
  - 55% Desktop
- Interests:
    1. Finance
    2. Investing
    3. Value Shoppers
    4. Business Professionals
    5. Business Travelers

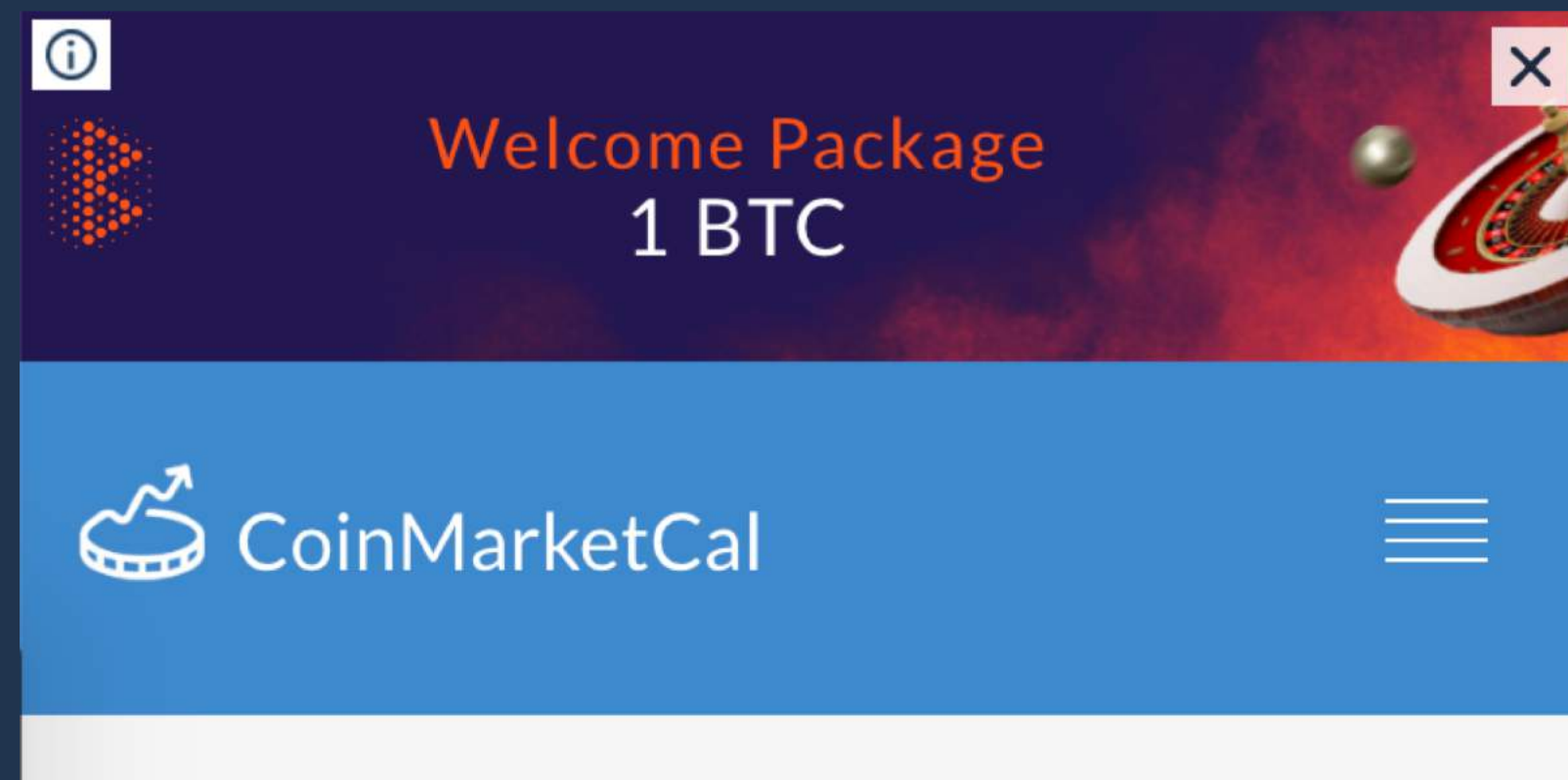
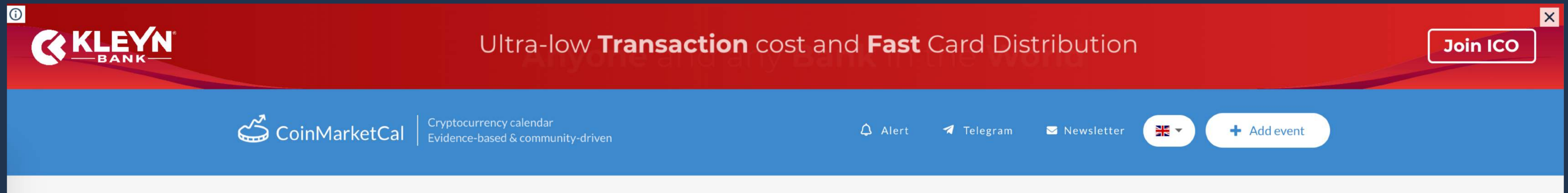


# Audience Location



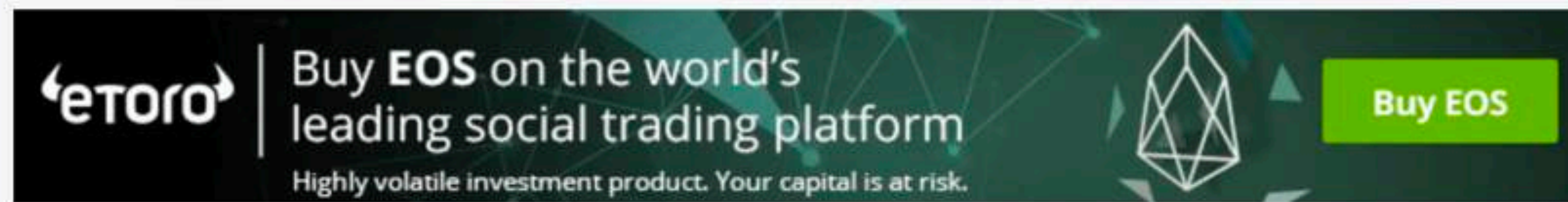
# Advertising Options

# Premium Header (Desktop + Mobile)



- 1440x90 on Desktop
- 320x50 on Mobile
- AdBlock protected
- On all pages, no ad rotation
- Price: \$200 per day
- Order: [Contact us](#)

# Desktop Banner



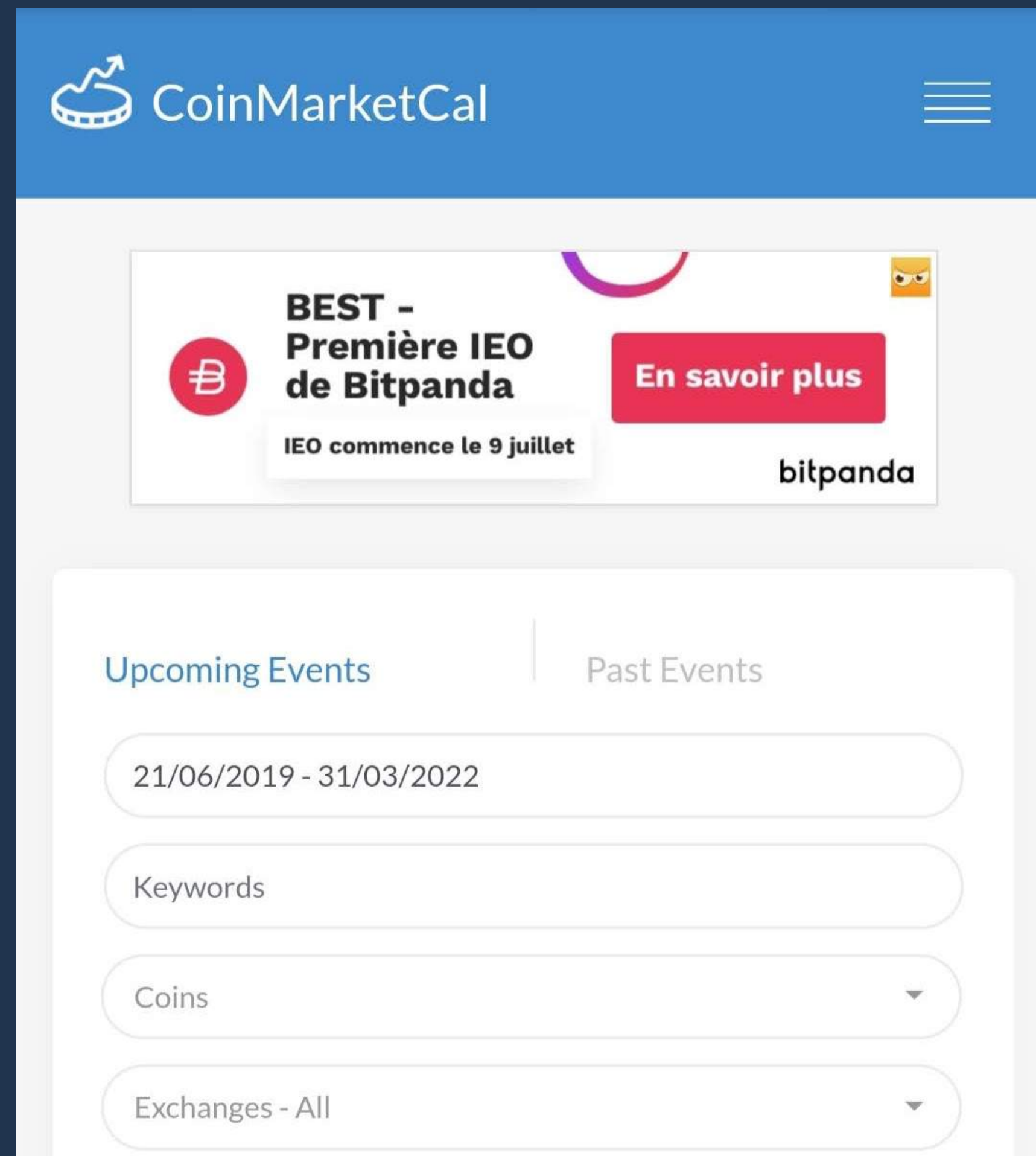
Upcoming Events

Past Events

- 728x90 on all pages
- Desktop only
- AdBlock protected
- No ad rotation
- Price: \$120 per day
- Order: [Contact us](#)



# Mobile Banner



- 320x100 on all pages
- Mobile only
- AdBlock protected
- No ad rotation
- Price: \$80 per day
- Order: [Contact us](#)

# Featured Event (Desktop + Mobile)

13/05/2020 - 01/08/2024    Keywords    Coins    Exchanges - All

Exclude coins (0)    Top 10 coins    Top 100 coins    Top 300 coins    Top 10 exchanges

**Ethereum Classic (ETC)**  
03 June 2020  
**Aztlán & Phoenix Mainnet**

"Phoenix network upgrade, expected on ETC mainnet at block 10\_500\_839, around June 3, 2020."

Proof    Source

97%    95 Votes

Real    Fake

Added 07 February 2020

**PeepCoin (PCN)**  
10 June 2018 (or earlier)  
**CryptoBridge Listing**

PeepCoin will be listed on CryptoBridge.

Proof    Source

82%    28 Votes

Real    Fake

Added 07 June 2018  
Reward the Contributor  
ETH: 0xaaff2b89f2a398be5989cdc037891e84ba29c174

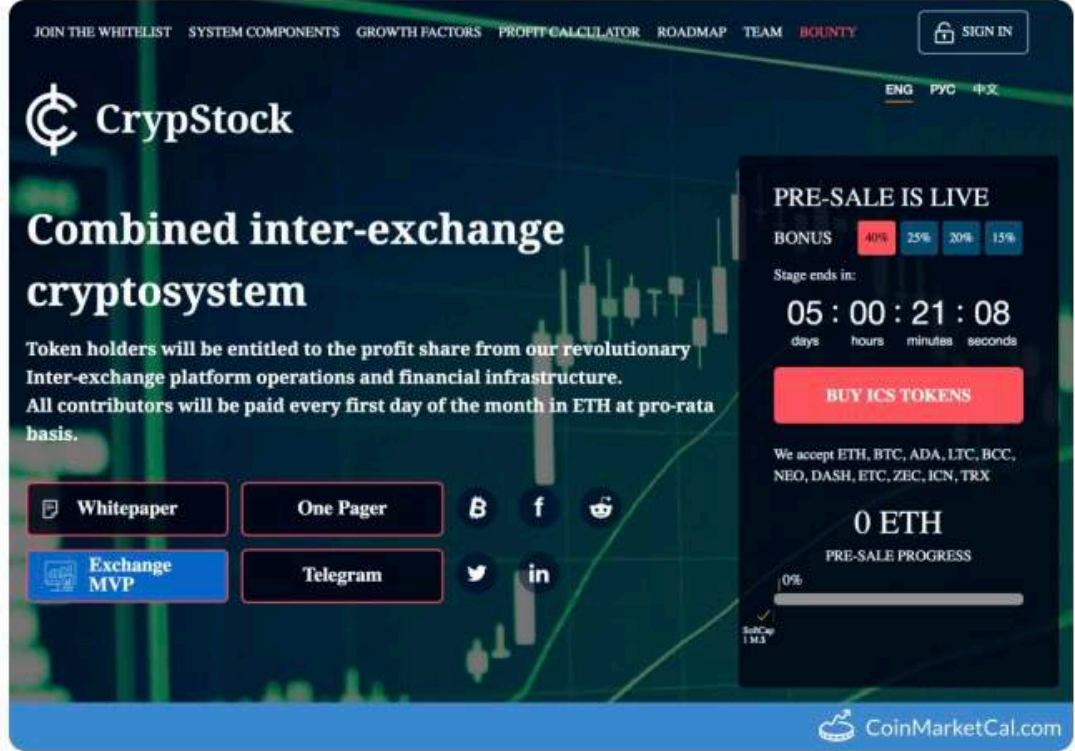
- First item on the front page
- Desktop + Mobile
- AdBlock protected
- Different design, making it stand out
- Price: \$100 per day
- Order: [Contact us](#)

# 24h Pinned Telegram Message

CoinMarketCal Bot  
18641 members

Pinned message  
★ CrypStock ICO (sp) Combined Inter-Exchange Crypto Tra...

CoinMarketCal Bot 1 👁 03:06



★ CrypStock ICO (sp)

Combined Inter-Exchange Crypto Trading System.  
Token holders will be entitled to the profit share from our inter-exchange platform.


Join now (40% bonus) - [www.crypstock.io](http://www.crypstock.io)


CoinMarketCal Bot pinned "★ CrypStock ICO (sp) Combin..."

## → Our Telegram Channel

- Only 1 sponsored message allowed per day
- 23k+ members and growing
- High CTR
- Price: \$600
- Order: Contact us

# Sponsored Newsletter

 CoinMarketCal 3 coins to keep an eye on 📢



**zignaly**  
**Copy Winning  
Crypto Traders**

- ✓ Copy Existing Strategies
- ✓ Easy & Fast Set Up

**Get Started**

Free Account + Crypto Signals

**Finally, Copy Trading for crypto**

The most requested feature from all trading users is finally here, a copy trading service for Binance (full crypto) and KuCoin, to automatically copy successful crypto traders.

100% Hands-off, No settings, No hassle.

👉 [zignaly.com/crypto-copy-trading](https://zignaly.com/crypto-copy-trading)

**Hello everyone! 📢**

It was a volatile week for Bitcoin, with the price climbing nearly 25% from its low at \$8,106 to its high at \$10,079. Despite the rapid climb, last week ended with the bears in control as they pushed the weekly close to \$8,729, 2% lower than its open.

## → Our Weekly Newsletter

- Customizable (banner, article, review...)
- 23k+ active readers and growing
- Open rate: 30%
- High CTR
- Price: \$300
- Order: Contact us

# Press Release / Sponsored Article

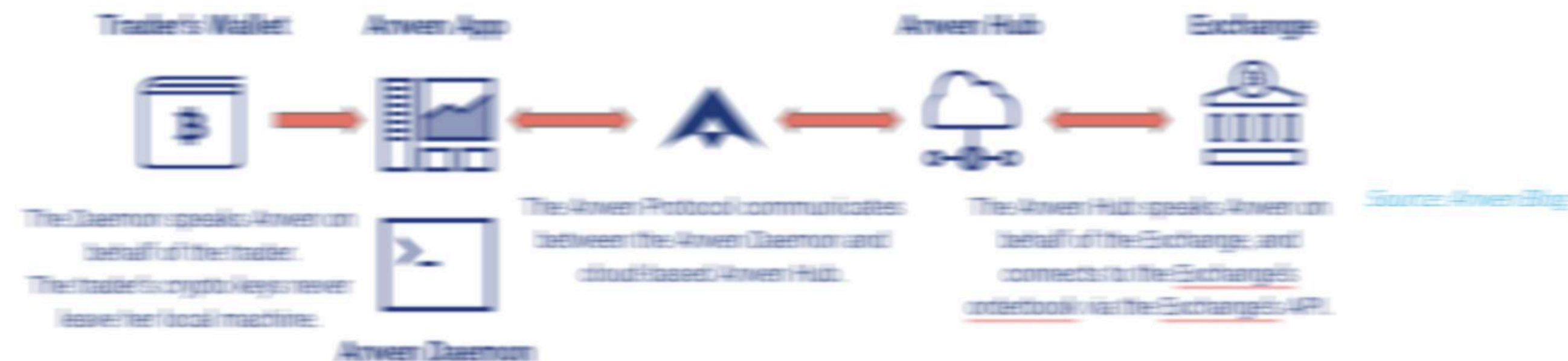
[Home](#) / [News](#) / Arwen raises \$3.3M to bring non-custodial trading to centralized exchanges

**News** 05 February 2020 **Arwen raises \$3.3M to bring non-custodial trading to centralized exchanges**

Arwen, a blockchain infrastructure company, has raised offensively trading from centralized exchanges used \$3.3 million recently. The features will participate from Coinbase, Goldman Sachs, Citigroup, J.P. Morgan, etc. and other bank funds.

Website: [How Arwen works to improve your trading experience](#)

This is accomplished via a new mechanism where the user sends funds to a [Trader's Wallet](#). They then will be charged with the amount specified in order to compensate the exchange for holding their tokens. The user can then trade across the exchange with each individual trade being executed atomically. Whenever the user wants to withdraw their tokens they can, and nothing is less secure as the exchange's time signature for their tokens is available. If time expires before the user does the exchange will fund the same security risks as any other tokens on a trading exchange. However, at any point in time the user can connect the funds or withdraw them together.



The protocol currently supports BTC, LTC, and ETH on MEXC and the team is in talks to add more institutional partners. They also believe that this technology can extend to more than just crypto exchanges as the clearing and settlement process in the traditional world comes with its own risks and inefficiencies that could be alleviated using Arwen.

→ [Our News Section](#)

- Domain Rating: 54
- Domain Authority: 47
- Global Rank (Feb 2020): 62 239
- Indexed Article: Yes
- Dofollow Links Allowed: Yes
- Nofollow Links Allowed: Yes
- Price: \$350
- Order: [Contact us](#)

# Facebook Pixel

## CoinMarketCal

[www.coinmarketcal.com](http://www.coinmarketcal.com)

CoinMarketCal is the leading economic calendar for reliable cryptocurrency news.

Technology Finance

**SITE SIZE\*** ~653K pageviews / month

**AGE OF TYPICAL VISITOR** 18-30, 30-45

**GENDER OF TYPICAL VISITOR** men

**PRIMARY LANGUAGE** English

First month 25% off

First month fee

**\$375**

to access this pixel  
(includes 3 days of tracked visitors)

**\$500/month**

(after first month)

\* Pageviews tracked per month is an estimate. Targetable audience sizes may be smaller.

[Learn more about match rates and sampling.](#)

Flag this website

- Build your audience from our highly targeted visitors
- Price: \$500 per month
- First month: 25% off
- Order: [Repixel.co](http://Repixel.co)



[anthony@coinmarketcal.com](mailto:anthony@coinmarketcal.com)

Prices may vary  
BTC, ETH and Fiat accepted